

People on Bikes Spend Money!



BUILD A VIBRANT DOWNTOWN FILLED WITH LOCAL BUSINESSES



People who bike, shop. In Toronto customers walking and cycling reported higher levels of spending compared to people arriving by car or transit and merchants reported more customers per day after the construction of the bike lane [TCAT 2017]

Bike lanes bring customers—a commercial main street in Salt Lake City saw an 8% increase in sales after the construction of a protected bike lane (Salt Lake City 2015)

First protected bicycle lane in the US: 8th and 9th Avenues (Manhattan)

35% decrease in injuries to all street users (8th Ave)

58% decrease in injuries to all street users (5th Ave)

Up to 49% increase in retail sales (Locally-based businesses on 9th Ave from 23rd to 31st Sts., compared to 3% borough-wide)

Left turn bays and signal phases

Mixing zones for bicycles and left-turning vehicles

Parking-protected bike lane

Pedestrian safety islands

