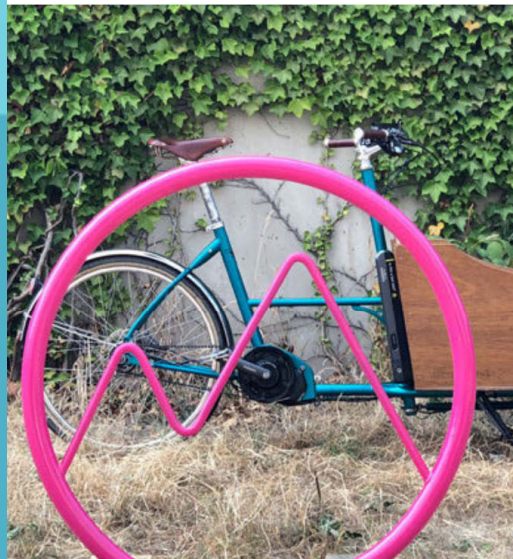


Vancouver Bike Rack Contest summary



CONCLUSION

FUN AND FUNCTIONAL BIKE RACKS DELIVERED

The main objective of the contest was to deliver fun and functional bike racks that hold two bikes upright and reflect Vancouver in a creative and original way. Participants responded to the challenge with unique ideas and the winning designs—selected by the jury with public input—will add creativity and vibrancy to the public realm, while providing secure bike parking in locations where new bike racks are needed. The new designs have been updated for production with feedback received from the jury and the public, and added to the City’s street furniture catalogue. Installation of the new designs will begin in early 2019.

MEANINGFUL ENGAGEMENT

The contest provided a low barrier opportunity for people of all ages and abilities living, working or going to school in Vancouver, evident in the creativity and diversity represented in the +450 submissions. Throughout the engagement events, we consistently observed the positivity and excitement from the public about the contest, and heard that they were generally happy to be able to have a say in the process and participate in civic engagement.

BUILDING COMMUNITY

Throughout this process, the bike rack contest was leveraged to help promote other City projects, as well as cycling and design-related initiatives by our community partners. Through programming and placemaking, the engagement events became places for members of the design and cycling communities, and the general public to connect with one another while participating in shaping the city.

SETTING A PRECEDENT

The bike rack design contest was the first of its kind delivered by a municipality in Canada. Since the competition launched, three municipalities across Canada have inquired about the process out of interest in holding their own bike rack design contests. As of the end of 2018, the City of St. John’s and the City of Surrey have each launched their own competitions.

